

Notes:

- 1) The schedule below is a pared-down version of our full conference schedule. It reflects the events that we ask all of our exhibitors and/or Corporate Members to attend, but leaves out the other conference events that are not directly related to exhibitor engagement.
- 2) Exhibitors are welcome to attend interest sessions that will be reflected on the full conference schedule (coming soon). Should you wish to participate in other parts of the conference (i.e. closing banquet, second day of sessions) you are more than welcome to do so for a small fee.
- 3) Our Products and Services Coordinator, Joe McQuillin, is available to assist you with any questions or concerns you may have. Please contact him at psco@nwacuho.org
- 4) Information on drayage and booth setup is TBD and will be provided soon.
- 5) The schedule below provides an estimated timeline of events at this year's conference. We expect the final schedule to be announced by the end of December.

Exhibitor Schedule

Time	Activity	Notes
Monday, February 6th		
8:00 AM to 4:00 PM	Exhibitor Setup	Feel free to set up at any time during this day. Joe McQuillin will be there to provide support. Standard booths are single long table with two chairs; any special requests please send them to psco@nwacuho.org
5:30 PM to 6:15 PM	Conference Opening	Exhibitors are welcome to engage while people enter the Hall for the Opening Reception. We ask that all exhibitors who choose to be present please remain quiet during this function.
6:15 PM to 6:45 PM	Exhibitor Reception	Cocktails, snacks, and the first round of Exhibitor Engagement.

7:30 PM	Dinner On Your Own	Exhibitors are welcome to host dinners and invite attendees as there are no plans for dinner this evening.
Tuesday, February 7th		
8:00 AM – 8:30 AM	Breakfast	All exhibitors have two meal packages included with their registration, which includes breakfast and lunch. Additional Meal Packages are available for \$150.00 during conference registration.
8:15 AM – 9:15 AM	Conference Keynote	All exhibitors are welcome to join us for the Conference Keynote
9:15 AM – 9:45 AM	Exhibitor Break Part 1	All attendees will be encouraged to engage with exhibitors during this break through various engagement activities.
9:45 AM to 10:45 AM	Mid-Level Challenge	New this year is the Mid-Level “Build a Building” Challenge!, Replacing “Exhibitor Bingo,” the goal of this session is to foster more meaningful engagement between our exhibitors and our mid-level and CHO members. Stay tuned for more details!
11:00 AM – 11:50 AM	Mid -Level Challenge Judging	Corporate Members, Products and Services Coordinator, and special guest will judge the winner of the Mid-Level challenge.
12:00 PM – 1:00 PM	Lunch with Exhibitors	Exhibitors are invited to sit with our members at lunch as a relaxed networking opportunity. This is included with the Exhibitor meal packet.
2:00 PM – 2:40 PM	Exhibitor Break Part 2	Second all-attendee engagement session with



		exhibitors. Additional activities planned.
3:35 PM – 3:55 PM	Exhibitor Break 3 & Mid-Level Winner Announcement	Final exhibitor break with attendees where the winner of the Mid-Level “Build a Building Challenge” is announced.
4:00 PM	Corporate Member & Board Meeting	Opportunity for the NWACUHO Board of Directors to hear directly from our Corporate Members feedback on their experience, what they would like to see us change, or how they would like to engage our members in the future.
5:00 PM	Exhibitor Tear-Down	Feel free to start earlier (at the end of the 3rd break) if you prefer!

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