



Writing for Publication: Crossing the Bridge into the World of Publishing

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Outline

- Why is writing for publication important?
 - What does it take to write for publication?
 - What do I write about?
 - Where can I submit articles that I write?
 - What's it like working with an editor?
 - Questions?
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Why is writing for publication important?

- Helps further the field of housing and residential education
 - Helps you to grow professionally – it's great professional development and it's FREE!
 - Good to have on your resume' for future jobs in the field
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What does it take to write for publication?

- Voice
 - Grammar
 - Sources
 - E-mail and Phone Etiquette
 - Patience
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What do I write about?

- Write about what you know
 - Are there any topics you take a special interest in that you like to talk about? (ex. sustainability, community service, etc.)
 - Write about what you do
 - Are there programs and success happening in your current position that you can share with others? (ex. Super Bowl Party, Credit Card Debt, etc.)
 - Write about a current student trend or professional trend you are noticing
 - Are you noticing students or other professionals acting a certain way over the last few years? (ex. students and IPODs, millennial RD, etc.)
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What do I write about?

- What interests you?
 - Take five minutes to write some ideas down
 - Share as a group
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Where can I submit articles that I write?

- Think about your reading audience
 - Think about your publishing venue
 - What is out there?
 - Soundings
 - Talking Stick
 - ResLife.net
 - PaperClip.net
 - The Chronicle
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Where can I submit articles that I write?

- *Soundings*
 - Regional newsletter for Northwest Association of College and University Housing Officers (NACUHO)
 - Published 3 times a year
 - Informal writing styles welcome!
 - Send in submissions on new programs, student trends, etc.
 - Next issues submissions **due by April 14th** to Emily Boling for the Spring issue.
 - Future submission dates are:
 - Fall 2008
 - Article deadline: October 20th
 - Winter 2009
 - Article deadline: January 30th
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Where can I submit articles that I write?

- *Talking Stick*
 - Publication for Association of College and University Housing Officers International (ACUHO-I)
 - Published 6 times a year
 - Contact Editor if you would like to write for it: James Baumann [James@acuho-i.org]
 - They supply you with story topic and people to contact
 - More of a formal writing style
 - They will edit what you submit
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Where can I submit articles that I write?

- ResLife.net
 - Online resource site for Housing and Residential Education
 - Informal writing styles welcome!
 - Submit articles to info@reslife.net
 - Format articles with headings such as "Top 5 Things to Remember when Planning..."
 - Different content area article could fall under
 - Facilities, Assignments and Billing, Supervision, Selection and Training, Personal & Professional Development, etc.
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Where can I submit articles that I write?

- PaperClip.net
 - At PaperClip, we regularly work with practitioners to help them get comfortable with writing for publication. Managing Editor Julie Phillips offers assistance in developing an idea, providing feedback on first drafts, and more, as needed. We publish several student affairs newsletters -- On Duty for RAs, RA Manager, Residence Life Executive, Campus Safety Executive and The Campus Link for college parents and families -- in addition to training kits, online items, resource binders, white papers, programming sources and more. We encourage practitioners to write what's working articles that profile programs others might like to know about, resource reviews and other topics that we determine our readers are interested in. Folks can get in touch with me at julie@paper-clip.com if they'd like to discuss an idea and/or would like to possibly get involved in the writing process.
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The Chronicle

- *The Chronicle of Higher Education* seeks interns for the summer 2008 session, which will begin in June. The internships are full-time in our Washington, D.C., office and will last through August 2008. In addition to a stipend, academic credit can often be arranged.

The interns' primary responsibilities are reporting and writing daily news articles for *The Chronicle's* Web site (which usually appear subsequently in print), contributing brief features to the "Short Subjects" section, writing news articles for other sections of the newspaper, and doing research for special projects. There is very little grunt work. Interns who prove themselves as reporters and writers are often asked to write full-length features.

Requirements: Candidates must have experience writing for publication, whether at a student newspaper or a professional publication. Experience in writing news articles on tight deadlines is especially appreciated. Applications must be received by February 29, 2008.

Applicants should send a cover letter, résumé, and a maximum of five impressive clips to:

Don Troop
Internship Coordinator
The Chronicle of Higher Education
1255 23rd Street, NW
Washington, D.C. 20037
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What is it like working with an editor?

- A few words on working with an editor
 - Have a "guest editor" before you send to the real editor
 - Patience
 - Re-write
 - Back and forth
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Questions?

- Happy Writing!
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